



ADVERTISING & SPONSORSHIP PACKAGES



www.evolutionma.co.uk

A SELF-FUNDED DREAM

Fuelled By Passion, Discipline and Community

In 2025, **Evolution Martial Arts** is proud to announce that **six of our finest athletes** have qualified to represent **Team England** at the **World Karate & Kickboxing Commission (WKC) World Championships**.

Held on the global stage, this prestigious event brings together the world's most elite martial artists. For our team, this isn't just a competition, it's a culmination of years of commitment, training and plenty of grit.

We are reaching out to local businesses, national brands and supportive community members to help fund this incredible journey and in return, we are offering outstanding sponsorship and advertising opportunities across a range of platforms and events.

With your help, our athletes won't just attend the Worlds...

THEY'LL DOMINATE THEM.





ABOUT EVOLUTION MARTIAL ARTS

Based in **Hadfield, Glossop**, Evolution Martial Arts is a championship-winning martial arts club founded by **Kelly Buxton**, a 6th Dan Black Belt and multiple-time world champion. Alongside her daughter, **Madison Buxton**, herself a 9x world champion at just 16 years old, the club has grown to become a national powerhouse.

Our club nurtures athletes of all ages, empowering them through confidence, discipline, and the joy of competitive martial arts. Over the years, Evolution Martial Arts students have brought home hundreds of regional, national and international titles.

In 2025, we're taking our largest squad ever to the World Championships and we want you on that journey with us.





A GLOBAL STAGE NEEDS LOCAL SUPPORT

The **WKC World Championships** is a **self-funded event**. Unlike many other national sporting teams, our athletes receive **no government funding**, every penny must be raised by the competitors, their families and their local communities.

Travel, accommodation, team kit, insurance, competition entry, and training, all of this adds up. That's why we are offering an exciting range of sponsorship and promotional packages designed to give back real **marketing value** while making dreams come true.

"It would be a real shame if they were to miss out on such a prestigious international event... but that's the reality for amateur athletes in self funded sports."

Kelly Buxton, Club Owner

HELP FUEL A SELF-FUNDED DREAM.

Get Brand Visibility and Community Impact

Whether you're a local business or a national brand, **sponsoring Team England** and **Evolution Martial Arts** offers a unique opportunity to support elite athletes on the world stage while gaining incredible **marketing exposure** and **community goodwill**.

The following are a range of tailored packages with **flexible pricing** (subject to final confirmation). Each one includes **social media coverage**, **logo placement** and **direct engagement with our team and their audiences**.





SPONSORSHIP

MAIN TEAM ENGLAND SPONSOR

Your brand as the **exclusive lead sponsor** of the entire squad

Includes:

- Logo on all team travel kit: polo shirts, tracksuits, and team banners
- Lead position on all **squad web/social media graphics** and video content
- Acknowledgement in all media and press coverage
- **Company feature** across all athlete social pages
- Framed photo & signed shirt post-event for your office
- Branded flyer/poster design for your use
- Invite to **squad send-off event** with media

Suggested investment: £2,000



EVOLUTION MARTIAL ARTS CLUB SPONSOR

Support the Evolution Martial Arts brand across the season.

Includes:

- Logo on Evolution Martial Arts Club t-shirts
- Business name on gym banners and club web/socials
- Feature in **club newsletters and announcements**
- Quarterly **shout-outs on social media**
- Use of official club photos with your brand

Suggested investment: £850



TEAM TRACKSUIT SPONSOR

Sponsor the team's official travel tracksuit.

Includes:

- Logo printed on the **back of the tracksuit**
- Photos and media content in branded gear during travel and downtime
- Social shout-outs during international travel
- **Company feature** across all athlete social pages
- Framed photo post event

Suggested investment: £1,500



TRAVEL POLO SHIRT SPONSOR

Your logo on the team's branded polos worn to the venue and interviews.

Includes:

- Sleeve or chest logo placement
- Mention in team introductions & social posts
- Visibility in team group shots and promotional content

Suggested investment: £500

INDIVIDUAL ATHLETE SPONSOR

Sponsor an athlete directly.

Includes:

- Your logo on their training kit or tracksuit
- 3 x Social media shout-outs
- Athlete photo at your location with medals
- Personal thank you post-match

Suggested investment: £300 (per athlete)



TEAM ENGLAND FLAG SPONSOR

Sponsor the Team England banner or club flag.

Includes:

- Your logo featured on the official **Team England flag/banner**
- Visibility in podium photos and live-streams
- Social media photo set with squad holding the flag

Suggested investment: £100 (per athlete)

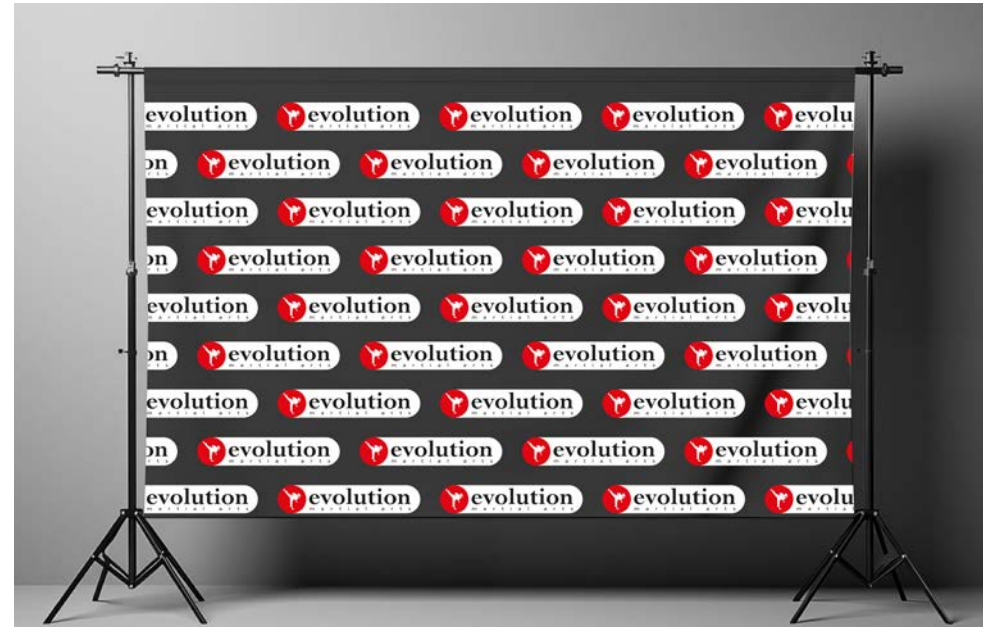
TEAM INTERVIEW WALL SPONSOR

Brand our media wall used for team interviews and podium pics.

Includes:

- Logo displayed on a branded backdrop
- Appear in interviews and athlete highlights
- Digital content shared widely post-event

Suggested investment: £100



SOCIAL MEDIA SPONSOR

Your logo featured across all social content.

Includes:

- Logo watermark on all video/photo content
- Mention in all match-day and competition live-stream posts
- Tagged in 10+ branded content posts across multiple accounts

Suggested investment: £600



BECOME A SPONSOR

CUSTOM SPONSORSHIP PACKAGE

Want something tailored? Let's build a package around your goals.

Includes:

- Choose a mix of branding, experiences, and exposure
- Bespoke event activations or campaign integrations
- Get involved with training days, live streams, or squad send-off's

Let's talk!

SPONSORSHIP = SUPPORT + VISIBILITY

With every package, you'll get:

- Brand exposure across our **Website, Instagram, Facebook, TikTok & Local Media**
- Opportunities for **photo shoots, live shout-outs, and post-event PR**
- Access to a positive, **engaged local audience** and beyond
- Your logo seen by thousands, both **in person and online**



MEDIA EXPOSURE & SPONSOR BENEFITS

Your Brand On The Global Stage

























Evolution Martial Arts Club's presence at the **2025 WKC World Championships** means your business could be seen by:

- **Thousands of live spectators** from over 20 countries
- **National live-stream viewers** and **international martial arts audiences**
- **Thousands of followers** across **Instagram, Facebook, TikTok, and YouTube**
- **Local and national press coverage** via team features, interviews and pre / post event stories

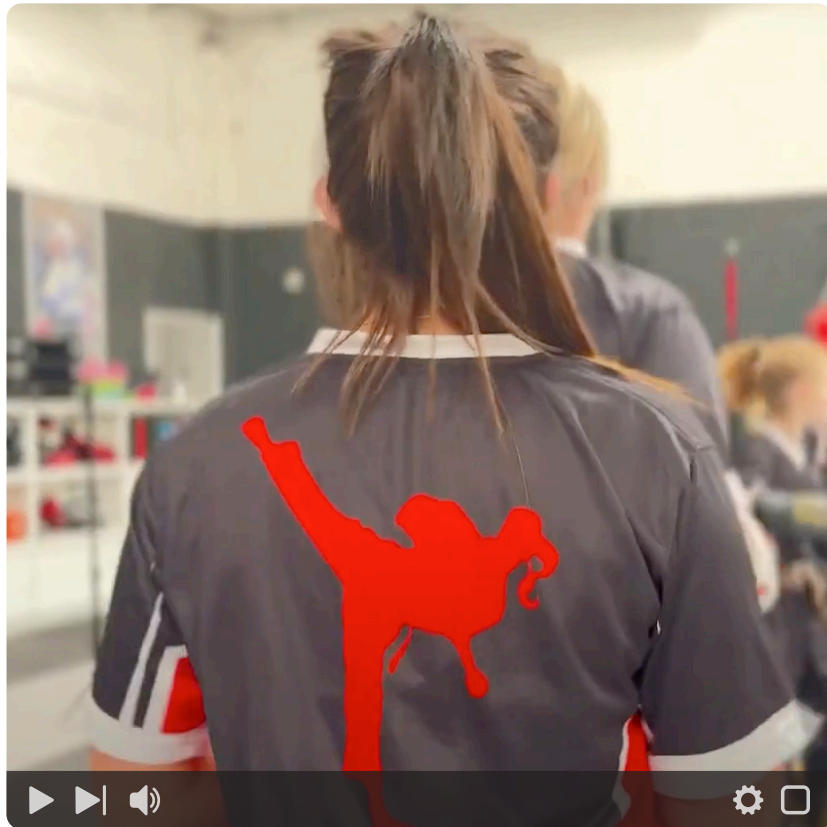
Our team consistently shares updates, competition videos, training clips and event highlights **placing your logo front and centre** in high-engagement content.



SPONSORSHIP BENEFITS AT A GLANCE

Feature	Main Sponsor	Tracksuit Sponsor	Athlete Sponsor	Social Media Sponsor
Logo on Team Kit			 <i>Individual</i>	
Logo on Social Posts				
Business Tagged in Posts				
Branded Team Photos				
In-person Photo Opp				
Interview Shout-outs				
Featured in Posters				
Use of Team Images				

IT'S MORE THAN MARTIAL ARTS



IT'S A FAMILY





JOIN THE JOURNEY

This is more than just a logo. It's about joining a movement of **discipline, teamwork, and community pride.**

Our athletes are ready to represent England with honour—and with your support, they can do it fully equipped, confident, and focused.

Let's build a partnership that brings visibility to your business while empowering young athletes to reach their dreams.



READY TO SPONSOR?

We'd love to talk about how you can get involved. Whether it's a full team package or supporting one of our incredible athletes individually, **we've got a sponsorship opportunity for you.**

LET'S BRING HOME THE GOLD TOGETHER.



CONTACT DETAILS

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MEET THE TEAM

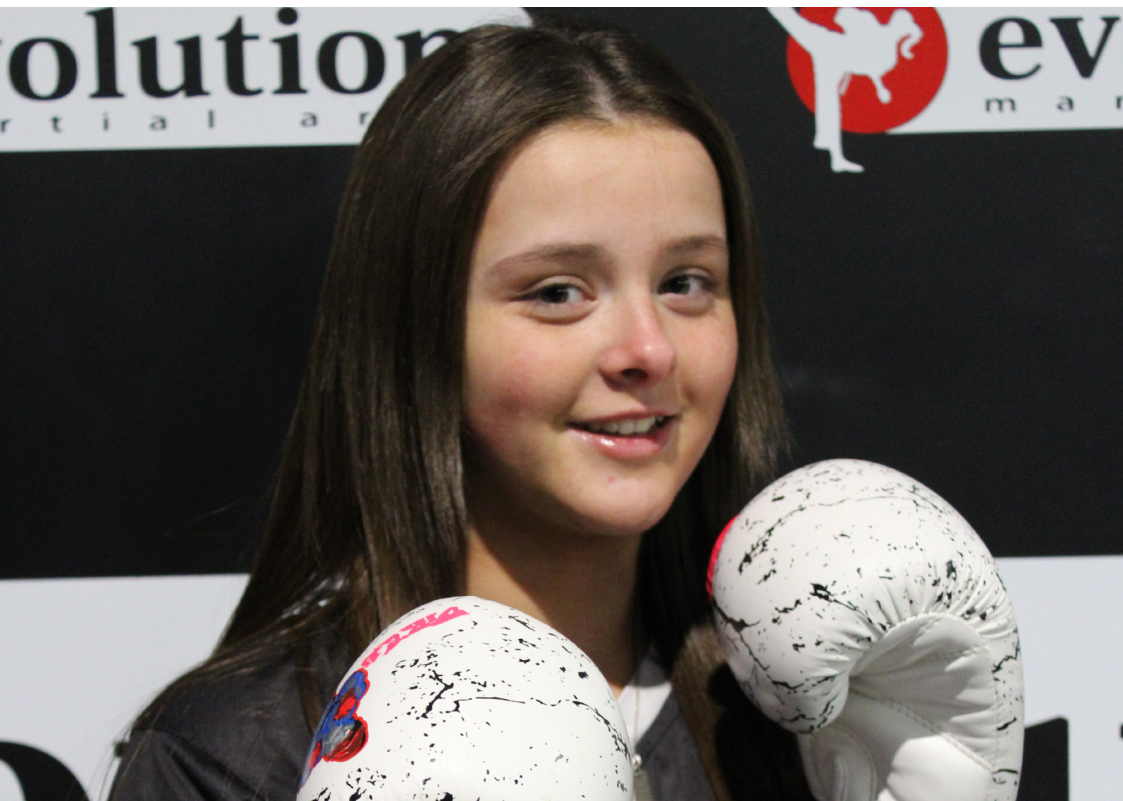
KELLY BUXTON

Age: 44 | 6th Dan Black Belt | Multiple-Time World Champion | Club Founder

Kelly is a legend in UK martial arts. She began competing at 10, became a **World Champion**, took time out to raise a family, and then returned to claim multiple world titles again—this time alongside her daughter.

A highly respected coach, Kelly founded Evolution Martial Arts to pass on her legacy of excellence and empower others.

"Seeing Madison win her first world title and now travelling with our biggest ever squad is beyond special."



MADISON BUXTON

Age: 16 | 2nd Dan Black Belt | 9x World Champion | Evolution Martial Arts Coach

Madison is a martial arts prodigy who began training at the age of 3 and earned her black belt by 12. Coached by her mum and training partner Kelly, Maddie's journey is one of talent, tenacity and mentorship.

She has won over **100 competitive medals**, including **9 world titles** and countless national honours. A role model to younger students and a natural leader, she now coaches the next generation of champions at Evolution Martial Arts.

"Representing England on the world stage is the ultimate honour. I'm ready to bring home more gold!"



BLAKE WEBSTER

Age: 9 | 3rd Brown Belt | 6 Years Training | English Champion 2025

Blake is a rising star with a string of medals from top national competitions including Revolution, Ippon, and the English Championships.

He's known for his energy, discipline, and heart. Whether he's training hard or helping younger students, Blake's enthusiasm for martial arts is infectious.

"Getting to the World Championships means everything. I want to make my club, my coaches and my country proud."

OLÉ TAYLOR

Age: 11 | 3rd Brown Belt | 4 Years Training | Junior Leader & TKO Winner

Olé brings passion and dedication to every session. As a Junior Leader at Evolution Martial Arts, he's committed to supporting younger students while sharpening his own skills.

A quick and tactical fighter, Olé's highlights include podium finishes at WKO, Ippon and Revolution and even a TKO victory.

"I only started competing in 2023 now I get to represent England. I can't wait to support my teammates and go for gold."



DEMI-LEIGH WALSH

Age: 12 | 3rd Brown Belt | Double World Champion (Portugal 2024)

Demi-Leigh is a confident and courageous fighter with a heart of gold. After becoming a **double world champion** at the 2024 WKC Worlds in Portugal, she's ready to do it again in the USA.

Her recent wins include multiple medals at Ippon, Leeds, and Scottish Opens.

"I still get nervous before stepping on the mats, but I know my team has my back. This time, we go together!"



ISABELLA “IZZY” SANXTER

Age: 16 | 3rd Brown Belt | Girls Kickboxing Catchweight Winner 2025

Izzy's journey is one of perseverance and passion. After struggling with confidence and self-belief, she found her place at Evolution, where she has flourished.

With strong performances at Ring Clash, BCKA, and the WKKC Nationals, Izzy is more than ready to take on the world stage.

"It's surreal. I never thought I'd make Team England. This dream is coming true—and I'm ready to show what I can do."

A black and white photograph of a group of athletes in a locker room. In the center, a man and a woman are embracing. The woman is wearing a helmet with the word "POWELL" on it. To the left, a man is clapping. In the background, other athletes are visible, some wearing jerseys with "TEAM ENGLAND" and "WORLD CUP" on them.

YOUR LOGO. THEIR JOURNEY.

Each of these incredible athletes will wear your brand with pride, on travel kit, during interviews, in social posts, and on international livestreams.

SPONSORSHIP IS MORE THAN SUPPORT, IT'S JOINING THE STORY OF SIX ATHLETES CHASING GREATNESS TOGETHER.